# **Privacy Policy**

At TechFactoryMedia, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you interact with our website, services, and products. By using our services, you agree to the terms outlined in this policy.

#### 1. Information We Collect

#### 1.1 Personal Information:

• We may collect personal information such as your name, email address, and contact details when you voluntarily provide them through our website or other communication channels.

#### 1.2 Usage Information:

 We gather information about how you interact with our website and services, including IP addresses, browser type, pages viewed, and the duration of your visit. This information helps us enhance user experience and optimize our services.

#### 2. How We Use Your Information

#### 2.1 Providing Services:

• We use your personal information to deliver the services you request, such as responding to inquiries or processing service requests.

## 2.2 Improving User Experience:

 Collected data is analyzed to improve our website's functionality, content, and user interface, ensuring a seamless and personalized experience.

#### 2.3 Communication:

• We may use your contact information to send important updates, newsletters, or promotional materials. You can opt-out of these communications at any time.

## 3. Information Sharing

## 3.1 Third-Party Partners:

 We may share your information with trusted third-party partners who assist us in providing and improving our services. These partners adhere to strict confidentiality and data security standards.

### 3.2 Legal Compliance:

 We may disclose personal information if required by law or in response to legal requests, such as court orders or government regulations.

## 4. Data Security

We implement industry-standard security measures to protect your personal information.
However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

# 5. Cookies and Tracking Technologies

 Our website may use cookies and similar tracking technologies to enhance user experience and collect information about your preferences. You can manage cookie preferences through your browser settings.

#### 6. Your Choices

• You have the right to opt-out of receiving promotional communications and can update your communication preferences at any time.

## 7. Children's Privacy

 Our services are not intended for individuals under the age of 13. We do not knowingly collect personal information from children. If you believe a child has provided us with personal information, please contact us, and we will take appropriate action.

## 8. Changes to this Privacy Policy

• We may update this Privacy Policy to reflect changes in our practices or for legal reasons. We encourage you to review this policy periodically.

## 9. Contact Us

• If you have questions or concerns about this Privacy Policy or your personal information, please contact us at [insert contact information].

By using our services, you acknowledge that you have read and understood this Privacy Policy. Your continued use of our website and services constitutes your acceptance of any changes or updates to this policy.